

UNESCO-WELTERBE WORLD HERITAGE
FAGUS WERK

A PLACE OF COURAGEOUS DECISIONS

UNESCO WORLD HERITAGE
FAGUS FACTORY



United Nations
Educational, Scientific and
Cultural Organization



Fagus Factory in Alfeld
World Heritage
since 2011



INNOVATION IS OUR TRADITION

PIONEERING WORK – FROM THEN UNTIL NOW

In 1911, Carl Benscheidt founded the Fagus Factory. The founder was considered to be a pioneer as he produced shoe lasts based on the latest findings of orthopaedic research. He proved farsightedness also with the company when he commissioned the – at that time still unknown – architect Walter Gropius with the design. Later this architect went down in history as founder of the Bauhaus. Today, the Fagus Factory is deemed to be the first building of modern industrial architecture and is UNESCO World Heritage Site since 2011 – but nowadays not only shoe lasts and moulds are manufactured here, but also electronic systems in the fields of measuring technology, inspection and fire protection.





EXPERIENCE HISTORY TOGETHER

GUIDED TOURS IN THE WORLD HERITAGE

You wish to learn more about the World Heritage Site? Visitors can regularly take a look behind the scenes of more than 100 years of architectural and industrial history in the scope of public guided tours through the Fagus Factory. Groups can agree a date for a guided tour to discover the living monument and the special features of the Gropius architecture and gain insights into the active shoe last production.

A (multilingual) video guide accompanies visitors in the outdoor area of the factory premises on their very personal journey through the time. A teeny video guide which imparts the company's history to children and young people in an exciting and appropriate way is also available.



ENJOY THE ATMOSPHERE

A DIVERSE OFFERING

You want to combine a visit of the Fagus Factory with a special culinary experience? Then let yourself be pampered by our catering service in the Fagus-Gropius-Café in the former machine house. In summer, the generous covered UNESCO terrace is especially attracting. We are pleased to make available to you our charming premises for your private party or corporate event on request: besides the café with the outdoor terrace with 120 seats, we offer other capacities – amongst others meeting and conference rooms. We have the perfect place for special occasions; everyone who attaches great importance to an extraordinary atmosphere can find a wonderful place to celebrate and meet here.



THE FASCINATING WORLD HERITAGE

GUIDED TOURS IN THE WORLD HERITAGE



You want to dive deeper into the UNESCO World Heritage Site Fagus Factory? In this case, we recommend our former warehouse for shoe lasts – today's Fagus-Gropius exhibition. Here you experience the Fagus corporate history and learn more about architecture, Bauhaus furniture and the footwear fashion of the last 100 years. On the large media wall and at the interactive stations, our multimedia UNESCO visitor centre invites you to explore the meaning of the Fagus Factory and the other international UNESCO World Heritage Sites. Changing special exhibitions for photography and art can be visited in our Fagus Gallery. And after so many impressions we invite our guests to browse in our Fagus Shop to their heart's content and take home an attractive souvenir.



CREATE MEMORIES

OUR OFFER OF CULTURAL ACTIVITIES FOR YOUR LEISURE PLANS

If you think that a factory hall is not the right place for readings by authors, classical concerts, theatre performances and comedy – convince yourself of the opposite. We enrich the cultural life with our events in the special ambience of the living factory. Our production hall regularly changes into an extraordinary theatre and concert hall and becomes the venue of cultural highlights.





**START OF THE VISIT
WELCOME**



UNESCO VISITOR CENTRE
Multimedia and interactive
stations with all information
on the World Heritage



GUIDED TOURS
Public guided tours,
guided group tours
and video guide



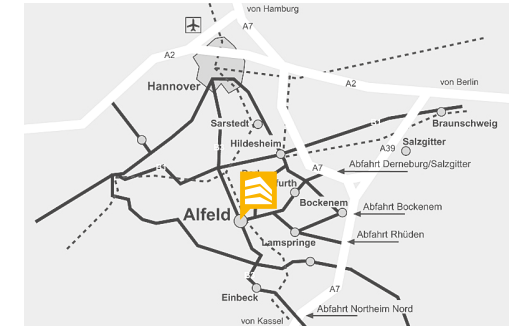
CAFÉ
Lunch in the former machine
house or coffee and cake on
our terrace



**FAGUS-GROPIUS
EXHIBITION**
Eventful permanent
and special exhibition,
Fagus Gallery



EVENT
Experience unforgettable
moments



YOUR DAY WITH US

ALL INFORMATION FOR YOUR DAY IN THE FAGUS FACTORY

Do you now wish to spend an unforgettable day in the UNESCO World Heritage Site Fagus Factory? We are pleased to give advice you by phone or e-mail if you plan to visit us alone or in a group. And we help you to compile a programme for the day. The Fagus Factory is opened all year round and easily accessible. With the car you reach us via the Bundesstraße 3 (federal highway); but you can also travel comfortably by bus or train. Cyclists can take the Leine-Heide cycle track.

WE WOULD BE PLEASED TO GIVE YOU ADVICE FOR YOUR PLANNING & ORGANISATION:

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www.fagus-werk.com

COURAGE

THE PROVINCE AND THE BAUHAUS

16.02.2019 – 03.11.2019

UNESCO WORLD HERITAGE
FAGUS FACTORY ALFELD

Hannoversche Straße 58, 31061 Alfeld
www.fagus-werk.com

in cooperation with the
Museum Schloss Fürstenberg
PS.SPEICHER Einbeck
TECTA Kragstuhlmuseum

100 YEARS BAUHAUS

The revolutionary design of the UNESCO World Heritage Fagus Factory decisively contributed to the foundation of the Bauhaus in 1919. For the 100 anniversary in 2019, Fagus Factory dedicates a very special event programme consisting of theatre performances, readings, concerts, movie presentations and many more to this school of art, architecture and design.

SERIES OF LECTURES "FAGUS FACTORY TODAY"

ASSOCIATION OF FRIENDS AND SPONSORS OF THE WORLD HERITAGE FAGUS FACTORY

02.06.2019 The Fagus Factory – Why World Heritage?, Dr. Reiner Zittlau

16.08.2019 The industrial buildings of the Modern Era in the focus of the preservation of historical monuments, Axel Föhl

08.11.2019 A Cathedral of Work – The Glasfabrik in Amberg, Markus Kühne

OTHER EVENTS

02.06.2019 UNESCO World Heritage Day with the theme Bauhaus

22./23.06.2019 Theatre production "Upheaval-Awakening-Breakthrough" –
The founding history of the Fagus Factory

28.09.2019 The Lower Saxony Music Festival –

Concert in the musical universe of the Bauhaus era

09.11.2019 Opening of the special exhibition "The first and the last factory by Walter Gropius"

You will find more information on the events under:

www.fagus-werk.com





In 1911, Carl Benscheidt founded Fagus GmbH for the production of shoe lasts. His great-grandsons Ernst and Gerd Greten integrated the companies GreCon-Anlagenbau and GreCon-Elektronik into the corporate structure. Numerous inventions have their origin in this merger, for example different lasts for the right and left foot, the measuring process to record the thickness, the surface characteristics or the weight by means of X-rays as well as the industrial spark extinguishing system.

Today's Fagus-GreCon Greten GmbH & Co. KG is an owner-managed company in fifth generation. The four business units "Fire Protection", "Measuring Technology", "Inspection Systems" and "Shoe Lasts & Moulds" provide demanding solutions for a wide variety of applications in different industries. Thanks to numerous innovations and the commitment of more than 600 employees worldwide, we were able to establish the company as international leading partner for our customers in each of these areas.

As cultural business, the UNESCO World Heritage Site Fagus Factory is the fifth business unit in the industrial company. In 2011, the main building at the location in Alfeld was designated "UNESCO World Heritage Fagus Factory". The Fagus Factory built in 1911 as first work by the architect and founder of the Bauhaus Walter Gropius is deemed to be the first building of the modern industrial architecture.

INNOVATIVE POWER IN ALL BUSINESS UNITS

- GRECON**
Fire Protection
- GRECON**
Measuring Technology
- GRECON**
Inspection Systems
- FAGUS**
Shoe Lasts & Moulds
- FAGUS FACTORY**
UNESCO World Heritage

FAGUS-GRECON GRETEN GMBH & CO. KG

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